**Musa , Okikiri Onoruoyiza**

ICDA, Street C/36, Ogijo, Ikorodu-Shagamu Road, Ogun State.

E-mail: okikirij@gmail.com   Mobile: +2348166013639 / 07084018024

**Professional Summary**

A highly skilled and experienced content writer with a passion for creating engaging and compelling written materials, I possess a strong command of the English language, exceptional writing and editing skills, and a keen eye for detail. With a proven record of accomplishment in content creation across various industries, I excel at delivering high-quality content that meets client objectives and resonates with target audiences.

**Education**

**2012-2017 Federal University of Technology Minna, Nigeria**

B.Eng Electrical & Electronics Engineering**.**

* **Student Internship:** Developed embedded systems design and programming skills.  Collaborated in the design and construction of password-based circuit breaker for lines men in fault clearing using a pre-set password. Languages used include C++ and C.

**Work Experience**

**2022 Till Date: Jamborow Fintech Limited, Nigeria**

* **Role: Backend website developer;** using PHP, Laravel Frame Work and MySQL to develop web applications
* Created and developed high-quality content for websites, blogs, and social media platforms
* Conducted in-depth research on various topics to ensure accuracy and relevance of content
* Collaborated with marketing and design teams to develop content strategies and campaigns
* Optimized content for search engines (SEO) to improve visibility and organic traffic

**2019 - 2021: LogicHub Tech - Ekiti, Ekiti State (Volunteering)**

* Built strong relationships with clients and stakeholders, understanding their content needs and objectives
* Monitored and analyzed content performance using analytics tools and made data-driven improvements
* Edited and proofread content to maintain consistent quality and adherence to brand guidelines

**2017 - 2018 : Freelance Content Writer, (Self-Employed), Kogi State**

* Worked independently as a freelance content writer, catering to various clients and industries
* Developed and executed content strategies to meet client objectives and engage target audiences
* Produced high-quality articles, blog posts, social media content, and website copy
* Collaborated with clients to understand their requirements and deliver customized content
* Managed deadlines and communicated effectively with clients throughout the project lifecycle

**Skills**

* Excellent writing skills with a strong command of grammar, punctuation, and style
* Proficient in creating SEO-friendly content
* Ability to conduct thorough research on diverse topics
* Experience in creating content for websites, blogs, social media, and marketing materials
* Familiarity with content management systems (CMS) and publishing platforms
* Proficient in using content creation tools and software
* Strong editing and proofreading abilities
* Ability to work under tight deadlines and manage multiple projects simultaneously
* Good understanding of digital marketing principles and strategies
* Strong interpersonal and communication skills

**Interests and Hobbies**

* Reading
* Travelling